

NAME: \_\_\_\_\_ ADM. NO: \_\_\_\_\_

DATE: \_\_\_\_\_ FORM: \_\_\_\_\_

**BUSINESS STUDIES**

**FORM THREE**

**MID OF TERM ONE EXAM MAY, 2022**

**TIME: 2 HRS**

**INSTRUCTIONS TO CANDIDATES**

- *Write your name and admission number in the spaces provided.*
- *Answer all questions in the spaces provided in this booklet*
- *Candidates should check the question paper to ascertain that all pages are printed as indicated and no questions are missing.*

***FOR EXAMINER'S USE ONLY***

Question	1	2	3	4	5	6	7	8	9	10	11	12
Marks												

Question	14	15	16	17	18	19	20	21	22
Marks									

1. Outline the benefits that John a student would get from studying business studies. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

2. Outline four barriers to effective communication. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

3. State four characteristics of a successful entrepreneur . (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

4. State the type of human wants one would satisfy in each of the following. (4mks)

- a) A tourist going to Maasai Mara National Park\_\_\_\_\_
- b) Cooking food for school children\_\_\_\_\_
- c) Playing football\_\_\_\_\_
- d) Putting on clothes\_\_\_\_\_

5. State four reasons why a form four leaver would want to start a business

- (a).....
- (b) .....
- (c) .....
- (d) .....

6. Outline four features of liners in sea transport. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

7. Outline four advantages of a bonded warehouse to the importer

- (a).....
- (b) .....
- (c) .....
- (d) .....

8. State four features of land as a factor of production. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

9. Identify four limitations that make consumer-initiated methods ineffective in protecting consumers in Kenya (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

10. Outline the rewards of each of the following resources. (4mks)

	Resource	Reward
(a)	Carpenter	
(b)	Fertile soil	
(c)	Investor	
(d)	Machinery	

11. James is a manufacturer and a distributor of building materials. Outline four types of insurance policies that he may take for his business (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

12. Highlight four ways in which a business idea can be implemented (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

13. Highlight four characteristics of chain stores. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

14. State four importance of communication to a business (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

15. Below are some factors that influence the operations of a business. Indicate whether the factor is associated with internal or external environment.

	Factor	Environment
(a)	Demographic	
(b)	Business culture	
(c)	Business policies and styles	
(d)	Competitors	

16. Outline four duties of commercial attachees (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

17. Outline four circumstances under which cash in order may be used. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

18. Highlight four advantages of containerization (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

19. Outline four features of services. (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

20. Traders have been complaining about poor services delivery in Wakulima warehouse. Give four reasons for this (4mks)

- (a).....
- (b) .....
- (c) .....
- (d) .....

21. Explain five advantages of a sole proprietorship business. (10mks)

- .....
- .....



